



Website : [www.bcdbh.org](http://www.bcdbh.org)

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## The Development of Innovative & Creative Skills

Date	Venues	(\$) Fees	Book your seat
06 Jul -10 Jul 2025	London	5500	<a href="#">Register Now</a>

### Course overview

This program is designed for people in charge of making work environment more innovative and productive; people who are committed to develop a high level of efficiency and productivity through using the innovation tools.

### Course objective

- Understand the meaning of innovation
- Have a better understanding of how the human brain works
- Know the characteristics of creative people
- Realize the importance of innovation in the work place
- Be able to facilitate innovation in their work place
- Recognize the obstacles to innovation and overcome them
- Be able to use innovation enhancing tools

### Who should attend?

This seminar is designed for all leaders; supervisors, professionals and executives who are required to handle various issues and challenges. This course is also recommended for professionals who desire to enhance their creative abilities for better workplace performance

### Course outline

- Innovation defined
- A new view of innovation
- Creativity and innovation
- Everyone is creative and innovative?
- The key principle of innovation
- Why is innovation necessary?
- The human brain
- Characteristics of innovative people
- How to facilitate and use of innovation in tools in the workplace?

### Training methodology

- Presentation & Slides
- Audio Visual Aids
- Interactive Discussion
- Participatory Exercise
- Action Learning
- Class Activities
- Case Studies
- Workshops
- Games & Role plays